Liskeard Show
Sat 11th July 2026

www.liskeardshow.org

Equine Sponsorship

The annual Liskeard Show offers the perfect promotional opportunity. The show has an average attendance of 9500 and has over 3500 followers on Facebook taking an interest through social media coverage all year round.

We send out over 1200 schedules to exhibitors in the spring, advertising all the livestock and equine sections and classes as well as selling around 1500 catalogues on show day.

The Equine section continues to be a large part of the show and averages 250 exhibitors across the 80 plus classes.

The show offers a wide range of sponsorship opportunities from just displaying a banner in one of the rings, placing an advert in the show day catalogue to class sponsorship. Prices from £30.

Why not be part of this success and promote your business through our sponsorship and advertising opportunities?

President 2026: Mrs Marie Bersey
Chairman: Mr Colin Dymond
Horse & Horse Entry Secretaries: Tamsin Harris, David & Jo Retallack
General Secretary: Mrs Beckie Breyley
Tel: 07894 456 099. Email: info@liskeardshow.org

Equine Categories	Benefits	Price
Horse Ring Sponsorship **SOLD OUT**	• Logoed sign on the Ring entrance • Sponsor acknowledgement in the relevant section in both the schedule and show day catalogue • Commentator announcements in that section • Sponsor banner x 2 displayed in the Horse rings	£125 per ring
Horse Individual Class Sponsorship	~~~~~~ • Sponsor acknowledgement in the relevant section in both the schedule and show day catalogue • Sponsor name on the 1st-3rd rosette tails • Commentator announcements in that class	£45 per class
Horse 3 Classes Sponsorship	~~~~~~ • Sponsor acknowledgement in the relevant section in both the schedule and show day catalogue • Sponsor name on the 1st-3rd rosette tails in 3 classes • Commentator announcements in that class	£110
Horse 3 Classes Sponsorship including 2 admission tickets	~~~~~~ • Sponsor acknowledgement in the relevant section in both the schedule and catalogue • Sponsor name on the 1st-3rd rosette tails in 3 classes • 2 adult admission tickets • Commentator announcements in that class	£125
Sponsor banner display	~~~~~~~ • Sponsor banner displayed in the Horse or Main Ring	£30
Full/Half Page advert	~~~~~~ • Full/half page advert in the show day catalogue	£120/ £60

For more sponsorship details please see our main Sponsorship brochure at www.liskeardshow.org

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Booking Form

PLEASE BOOK ONLINE; www.liskeardshow.org or complete and return this booking form to the address below.	**I would like to sponsor the following:-**	• Horse Ring Sponsorship @ £120 • Individual Horse Class Sponsorship @ £45 • 3 Classes Horse Section @ £110 • 3 Classes Horse Section including 2 admission tickets @£125 • Sponsor banner display --- @ £30 • Full page advert@ £120 or Half Page@ £60	£ £ £ £ £ £
			Total £

Please state classes you would like to sponsor:

I enclose a cheque made payable to Liskeard & District Agricultural Association OR I have made payment by bacs to Barclays Bank, sort code: 20-50-40, account no: 60574511, account name: Liskeard & District Agricultural Association, quoting sponsorship and (name) as reference.

Company Name:	Name:
Address:	
	Post Code:
Tel:	Email:

Please Book Online or complete and return the booking form to:- Mrs Beckie Breyley, General Secretary, Liskeard Show, Eldon, St Ive, Liskeard, PL14 3NE OR email it to: info@liskeardshow.org. Tel: 07894456099.