

Liskeard Show 2024



Sponsorship

The 119th Liskeard Show will be held at the Showground, Merrymeet, nr. Liskeard on Saturday 13th July 2024.

The Liskeard Show brings the community together each year to celebrate food, farming and rural life. It is the perfect promotional opportunity.

The show has an average attendance of over 9000.
with many more thousands taking an interest through media coverage all year round.

We're proud to have one of the biggest entries of cattle, sheep and horses at a one day show in the South West.

In addition the show offers visitors a range of other exhibits, trade stands, information, shopping, activities and entertainment.

In recognition of their support, sponsors get the opportunity to promote their business and attend the show for free.

www.liskeardshow.org



President 2024: Mrs Pauline Martin
Chairman: Mr Colin Dymond
General Secretary: Mrs Beckie Breyley
Tel: 07894 456 099
Email: info@liskeardshow.org

Sponsorship Categories

Category	General Sponsorship	
Platinum	Passes to admit 4 persons to the show Lunch for 4 in the Members marquee Show field Car Parking Banner displayed in the Main Ring Sponsor acknowledgement in the Show Day Catalogue	£170
Gold	Passes to admit 4 persons to the show Show field Car Parking Banner displayed in the Main Ring Sponsor acknowledgement in the Show Day Catalogue	£110
Silver	Passes to admit 3 persons to the show Show field Car Parking Banner displayed in the Main Ring Sponsor acknowledgement in the Show Day Catalogue	£85
Bronze	Passes to admit 2 persons to the show Show field Car Parking Banner displayed in the Main Ring Sponsor acknowledgement in the Show Day Catalogue	£60
1	Company Banner displayed in the Main Ring or other rings	£25
<p>Banners in the main show ring/cattle ring must be displayed (own responsibility to put up/take down) by 8.30am on show day or on the Friday evening and removed by 6pm. The show will not be held responsible for the loss or return of any banner. They must not advertise anything offensive, religious or political. The banners should ideally be no longer than 6ft (2m) and 2ft.6 (1m) in depth.</p>		
	Show Day Catalogue Colour Advertising	
2	Half Page Advert	£55
3	Full Page Advert	£110
4	Full Page Centre Advert (subject to availability)	£125
5	Full Page Inside Back Cover Advert (subject to availability)	£125
<p>Adverts to be sent to the General Secretary (info@liskeardshow.org) by the 1st June. All adverts to be high quality pdf file, or a CMYK jpg file (minimum dpi 300). Full Page Size, 148 x 210mm and supplied with 3mm bleed and the crop marks. Half Page Size, 105 x 148mm.</p>		
	Class & Section Advertising	
	We also offer a selection of other sponsorship in the sections below. Please contact the General Secretary for more information (all subject to availability). Please also see the separate details for Equine Sponsorship	
	Cattle, Sheep, Horse, Poultry & Country Home Craft Sections, class sponsorship	£35 per class
	Cattle, Sheep, Poultry & Country Home Craft Section, section sponsorship	£100 per section
	Gifts or services in kind are also welcome	



Booking Form

Sponsorship can be made by completing and returning the form below or ONLINE at www.liskeardshow.org

Name:

Company:

Address:

Post Code:

Email Address:

Telephone Number:

I would like to sponsor Category:

Value:

£

£

Total:

£

I enclose a **CHEQUE** (made payable to Liskeard & District Agricultural Association) for:

£

I have paid by **BACS** to Barclays Bank PLC,
Sort Code: 20-50-40, Account: Liskeard & District Agricultural Association, Account No: 60574511.

£

Quoting **sponsorship and (company name)**.

By signing this form we are confirming that we agree to our company name, telephone number, address (where required) and email address being published in the show schedule, show catalogue and any other show publication. We also agree to the show's retention of our data to provide future information on the show as per the Privacy Notice found on the show's website www.liskeardshow.org.

Please tick this box if you DO NOT consent to us holding your information for future purposes

Signed:

Date:

Please book online at www.liskeardshow.org or send this completed form to: General Secretary: Mrs Beckie Breyley, Eldon, St Ive, Liskeard, PL14 3NE
Telephone: 07894 456 099. Email: info@liskeardshow.org

The 2024 featured events at the show include (all subject to change):

- Vintage tractor parade
- Terrier racing
- Horse driving
- Bubble football
- Classic Cars
- Children's Entertainment
- Small Animal Display area
- Children's Education area
- Main Ring Entertainment
- Down on the Farm area
- YFC entertainment area

As well as all the regular areas including:

- Cattle, sheep, horse & poultry sections
- Cornish food & drink marquee
- Small Businesses marquee
- Craft & Community marquee
- Dog Show
- Country Home Crafts Competitions
- Live music
- Over 250 shopping and trade exhibitors
- Fun fair & bouncy castle
- Licensed bar, food and drink



For general enquiries please contact:

Mrs Beckie Breyley, General Secretary

07894 456 099

info@liskeardshow.org

www.liskeardshow.org