

Liskeard Show

Sat 8th July 2023

www.liskeardshow.org

Equine Sponsorship



The annual Liskeard Show offers the perfect promotional opportunity. The show has an average attendance of 8000 and has over 3500 followers on Facebook taking an interest through social media coverage all year round.

We send out over 1200 schedules to exhibitors in the spring, advertising all the livestock and equine sections and classes as well as selling around 1500 catalogues on show day.

The Equine section continues to be a large part of the show and averages 250 exhibitors across the 80 plus classes.

The show offers a wide range of sponsorship opportunities from just displaying a banner in one of the rings, placing an advert in the show day catalogue to full sections sponsorship. Prices from £25.

Why not be part of this success and promote your business through our sponsorship and advertising opportunities?

President 2023: Mr Brian Wenmoth

Chairman: Mr Colin Dymond

Horse & Horse Entry Secretaries: Tamsin Harris, David & Jo Retallack

General Secretary: Mrs Beckie Breyley

Tel: 07894 456 099. Email: info@liskeardshow.org

Equine Categories	Benefits	Price
Title Horse Section Sponsorship	<ul style="list-style-type: none"> Sponsor acknowledgement in the front pages of both the schedule and catalogue including logos Sponsor advert in the show day catalogue Company name on the Champion & Reserve Champion Horse Commentator announcements throughout the day in the Main/Horse Rings 2 banners to be displayed in Main/Horse Rings 2 complimentary Sponsor Admission Tickets Company link from the show's website 	£300
Horse Ring Sponsorship	<ul style="list-style-type: none"> Logoed sign on the Ring entrance Sponsor acknowledgement in the relevant section in both the schedule and catalogue Commentator announcements in that section Sponsor banner x 2 displayed in the Horse rings Company link from the show's website 	£100 per ring
Horse Section Sponsorship (covers all classes within the section)	<ul style="list-style-type: none"> Sponsor acknowledgement in the relevant section in both the schedule and catalogue Sponsor name on the champion rosette tail Commentator announcements in that class Company link from the show's website 	£100 per section
Individual Horse Class Sponsorship	<ul style="list-style-type: none"> Sponsor acknowledgement in the relevant section in both the schedule and catalogue Sponsor name on the 1st-3rd rosette tails Commentator announcements in that class Company link from the show's website 	£30 per class
Sponsor banner display	<ul style="list-style-type: none"> Sponsor banner displayed in the Horse or Main Ring 	£25
Full/Half Page advert	<ul style="list-style-type: none"> Full/half page advert in the show day catalogue 	£100/£50

For more sponsorship details please see our main Sponsorship brochure at www.liskeardshow.org

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Booking Form

I would like to sponsor the following:-	<ul style="list-style-type: none"> Title Horse Section Sponsorship £300 Horse Ring Sponsorship @ £100 Section Horse Sponsorship ---- @ £100 Individual Horse Class Sponsorship ---@ £30 Sponsor banner display --- @ £25 Full page advert @ £100 or Half Page @ £50 	£ £ £ £ £ £
	Total £	

I enclose a cheque made payable to Liskeard & District Agricultural Association OR I have made payment by bacs to Barclays Bank, sort code: 20-50-40, account no: 60574511, account name: Liskeard & District Agricultural Association, quoting sponsorship and (name) as reference.

Company Name:	Name:
Address:	
	Post Code:
Tel:	Email:
Website:	

Please Apply Online or complete and return the booking form to:- Mrs Beckie Breyley, General Secretary, Liskeard Show, Eldon, St Ive, Liskeard, PL14 3NE OR email it to: info@liskeardshow.org. Tel: 07894456099.