

Liskeard Show 2023



Sponsorship

The 118th Liskeard Show will be held at the Showground, Merrymeet, nr. Liskeard on Saturday 8th July 2023.

The Liskeard Show brings the community together each year to celebrate food, farming and rural life. It is the perfect promotional opportunity.

The show has an average attendance of 8000 (over the last 5 years) with many more thousands taking an interest through media coverage all year round.

We're proud to have one of the biggest entries of cattle, sheep and horses at a one day show in the South West.

In addition the show offers visitors a range of other exhibits, trade stands, information, shopping, activities and entertainment.

In recognition of their support, sponsors get the opportunity to promote their business and attend the show for free.

www.liskeardshow.org



President 2023: Mr Brian Wenmoth
Chairman: Mr Colin Dymond
General Secretary: Mrs Beckie Breyley
Tel: 07894 456 099
Email: info@liskeardshow.org

Sponsorship Categories

Category Number	General Sponsorship	
	All categories include company link on the show's website	
1	Passes to admit 2 persons to the show Show field Car Parking Banner displayed in the Main Ring Sponsor acknowledgement in the Show Day Catalogue	£60
2	Passes to admit 3 persons to the show Show field Car Parking Banner displayed in the Main Ring Sponsor acknowledgement in the Show Day Catalogue	£85
3	Passes to admit 4 persons to the show Show field Car Parking Banner displayed in the Main Ring Sponsor acknowledgement in the Show Day Catalogue	£110
4	Passes to admit 4 persons to the show Lunch for 4 in the Members marquee Show field Car Parking Banner displayed in the Main Ring Sponsor acknowledgement in the Show Day Catalogue	£160
5	Company Banner displayed in the Main Ring or other rings	£25
Banners in the main show ring/cattle ring must be displayed (own responsibility to put up/take down) by 8.30am on show day or on the Friday evening and removed by 6pm. The show will not be held responsible for the loss or return of any banner. They must not advertise anything offensive, religious or political. The banners should ideally be no longer than 6ft (2m) and 2ft.6 (1m) in depth.		
	Show Day Catalogue Advertising	
6	Half Page Advert	£50
7	Full Page Advert	£100
8	Full Page Inside Cover Advert (subject to availability) - SOLD	£150
9	Full Page Centre Advert (subject to availability)	£125
10	Full Page Back Cover Advert (subject to availability) - SOLD	£150
11	Full Page Inside Back Cover Advert (subject to availability)	£125
Adverts to be sent to the General Secretary (info@liskeardshow.org) in either word or jpeg format. A5 size booklet. Full page advert = 12cm wide x 18cm high. Half page advert = 12cm wide x 8cm high.		
	Section Advertising	
	We also offer a selection of other sponsorship in the sections below. Please contact the General Secretary for more information (all subject to availability).	
	Cattle, Sheep, Horses, Donkeys, Dog Show, Poultry & Country Home Craft classes	
	Main Ring, Cattle Ring, Sheep Ring and Horse Ring.	
	Small Business, Cornish Food & Drink, Craft & Community and Domestic Marquees.	
	Gifts or services in kind are also welcome	



Booking Form

Sponsorship can be made by completing and returning the form below.

Name:

Company:

Address:

Post Code:

Email Address:

Telephone Number:

I would like to sponsor Category Number/s:

Value:

£

£

Total:

£

I enclose a **CHEQUE** (made payable to Liskeard & District Agricultural Association) for:

£

I have paid by **BACS** to Barclays Bank PLC,
Sort Code: 20-50-40, Account: Liskeard & District Agricultural Association, Account No: 60574511.

£

Quoting **sponsorship and (company name)**.

By signing this form we are confirming that we agree to our company name, telephone number, address (where required) and email address being published in the show schedule, show catalogue and any other show publication. We also agree to the show's retention of our data to provide future information on the show as per the Privacy Notice found on the show's website www.liskeardshow.org.

Please tick this box if you DO NOT consent to us holding your information for future purposes

Signed:

Date:

Please send this completed form to:

General Secretary: Mrs Beckie Breyley, Eldon, St Ive, Liskeard, PL14 3NE

Telephone: 07894 456 099

Email: info@liskeardshow.org

The 2023 featured events at the show include (all subject to change):

- Vintage tractor parade
- Terrier racing
- Gun dog scurry
- Horse driving
- Bubble football
- Classic car parade
- Children's entertainer
- Children's entertainment marquee
- Family Discovery Zone Area
- Down on the Farm area
- YFC Sheep Shearing & YFC entertainment
- Ferret Racing
- Kune Kune Pigs

As well as all the regular areas including:

- Cattle, sheep, horse, donkey & poultry sections
- Cornish food & drink marquee
- Small Businesses marquee
- Craft & Community marquee
- Dog Show
- Domestic section
- Live music
- Over 250 shopping and trade exhibitors
- Fun fair & bouncy castle
- Licensed bar, food and drink



For general enquiries please contact:

Mrs Beckie Breyley, General Secretary

07894 456 099

info@liskeardshow.org

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